



## Sponsorship Package

Sponsorship Level	Strategic Sponsor -1	Corporate Sponsor -2	Associate Sponsor - 3	Co-sponsor -5
<b>Amount (in USD) (Excluding GST)</b>	60,000	45000	30000	15000
<b>Amount (in INR) (Excluding GST)</b>	22,00,000	17,00,000	9,00,000	5,00,000
<b>Brand Visibility</b>				
<b>PRE-EVENT</b>				
Announcement with Company logo on the website linked to sponsors home page	Y	Y	y	y
Sponsors Logo printed on Event brochure	Y	Y	y	y
Company logo in all the pages of Event website	Y			
Promotion of Sponsor's participation through our social media platforms	Y	Y		
Social Media promotions to promote sponsors executive's and customers presenting at the Event.	Y	Y		
Company profile (about 100 words) on the sponsor's page of the event website	Y			
Banner advertisement (330*70 pixels) on the conference site (banner to be provided by the sponsor)	1 month	1 Week		

Ad banner of 330 x 70 pixels in the promotional mailer posted to our database (banner to be provided by sponsor)	5	2		
Advertisement in final event brochure	Full Page Prime Position	Half Page		
Press Release (one) on the sponsor's engagement with the event to be circulated to the media	Y	Y	y	y
Prime Position in the Exhibition Hall, wherever the sponsor confirms exhibition participation	Y			
Exhibition Space/Display Space	As per availability	As per availability	As per availability	
Logo on event confirmation documents sent to delegates	Y	Y	y	y
Promotional email to all attendees. Content to be shared by the organization	3	1		
Email to all the registered delegates, welcoming them to the event.	Y	Y	Y	Y
Logo promotion in Event Promotional video.	Y			

<b>DURING EVENT</b>				
Logo of the company shall be published in on-ground signages	Y	y	y	y
Logo of the company shall be published in plenary stage backdrop	Y	y	y	y
Opportunity to insert A4 size leaflets in the conference delegate kit. (Leaflets to be provided by the sponsor)	Y	Y	Y	Y
Verbal acknowledgement at the Opening and Closing ceremony of the Conference	Y	y	Y	Y
Opportunity to display one company/product signage in the conference lobby	Y	y		
Sponsors Press release in the Press Kit (to be provided by the sponsor)	Y	Y		
Welcome Signage at the entrance of the venue	Y	Y	Y	Y

<b>Networking</b>				
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POST CONFERENCE				
Event report with the company logo	Y	y	y	y
Post-Event website will feature the company logo as Sponsor, in the "Archives" section	Y	y	y	y
Logo in the Thank you note sent to all participants	Y	y	y	y

Thought Leadership and Speaking Opportunity				
Opportunity for Sponsor's CEO to speak in Plenary Session / Tech Talk	Y			

Facilitation of one-to-one meeting with the high profile dignitaries and delegates of the conference (As per availability)	Y	y		
The Conference will be active on social media like linkedin and Twitter; the delegates will be encouraged to be a part of it. Sponsors can utilize this platform to the best of their potential and communicate with the attendees in advance.	Y	y	y	y

Registration				
Complimentary Registrations pass for staff	10	7	4	2
Tickets for Gala Dinner	3	2	1	1
Discounted conference passes for staff	Unlimited 50%	Unlimited 40%	Unlimited 30%	Unlimited 20%
Guest invite for sponsor end user customer	5	3	1	1

## Additional Sponsorship Options

<p><b>DELEGATE BAG SPONSORS - 1</b></p> <p><b>QUANTITY -1000.</b></p>	<p>The Delegate Bag is distributed to all conference chairpersons, speakers, delegates and special invitees. It serves as the tool to create an everlasting impact.</p> <p>Sponsors name and logo will be printed on the bags; the sponsor's literature will be inserted in the Delegate Bag.</p>	<p><b>10 LAKH</b></p>

<b>EXHIBITION AND CONFERENCE BADGES - 1</b>  <b>QUANTITY – 1000</b>	<p>Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear Exhibition and Conference Badges on all days.</p> <p>Sponsors name and logo will be printed on the Exhibition and Conference Badges. This guarantees a continuous display of the Sponsors name and logo at the venue.</p>	<b>5 LAKH</b>
<b>NETWORKING LUNCH (PER DAY - 2)</b>	<p>Exhibitors, Speakers and Paid Delegates will have Lunch Tea/Coffee all 2 days.</p> <p>2 Specially designed boards (6ft x 4ft) will be prominently displayed in the lunch area, mentioning Lunch "hosted by".(Design provided by Sponsors)</p>	<b>5 LAKH</b>
<b>REGISTRATION SPONSOR - 1</b>	<p>Achieve maximum visibility with your company logo displayed prominently on the Registration Counter, ensuring instant visibility with all visitors</p> <p>Sponsors name and logo will also be printed on the Visitor Registration Forms. In addition to those filled up at the Registration Counters during the event, Visitor Registration Forms are also mailed prior to the event.</p>	<b>5 LAKH</b>
<b>NETWORKING DINNER</b>	<p>A Networking Cocktail and Dinner will be hosted on the 2<sup>nd</sup> day for all the Sponsors, Guests, Special Invitees, Industry Leaders and Top Govt. officials. This shall be a very high-level Networking event for all.</p> <p>5 Specially designed boards (6ft x 4ft) will be prominently displayed in the Dinner area mentioning "Dinner Hosted by". (Design provided by Sponsors)</p> <p>A corporate Film will be running continuously and Company Literature will be tabled for the Guests.</p>	<b>15 LAKH</b>

**For Further Enquiry**

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